



Love Stories #ForTheEarth



presents

ABRAHAM & THAKORE

LOOKBOOK



Welcome to the world of smart fabrics pioneered by R|Elan™ – Fabric 2.0. Apparel made with R|Elan™ smart fabrics provide the wearer with benefits that bring in additional value.

R|Elan™ fabrics are grouped into three segments

- Eco friendly fabrics
- Hi-performance fabrics
- Aesthetically superior fabrics

R|Elan™ has been working with reputed fashion designers and established brands to develop unique apparel range with its advanced fabrics.

This LookBook showcases an exciting and fresh collection designed by renowned designers Abraham – Thakore, highlighting the power of our eco-friendly fabric R|Elan™ GreenGold .





ABRAHAM & THAKORE

Abraham – Thakore, the talented designer duo said, “The eco-friendly collection by us magnificently combines sustainability and style, and it enhances key aspects of the future fabric – R|Elan™. The collection showcases excellent efforts in different ways to create fashion using practices that are sustainable and mindful. Ensembles like these, drive us to stretch the limits and bring out new technologies that are more sustainable and eco-friendly.”



Love #Stories ForTheEarth



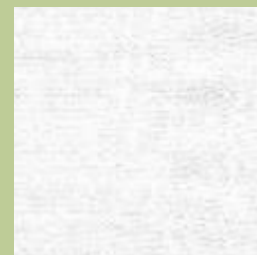
Abraham – Thakore present an eco-friendly collection made from GreenGold, unique fabrics that are made from post consumer used waste PET bottles by R | Elan™. The collection consists of classic shapes that are timeless and versatile, fashion that can form the basis of a contemporary ready-to-wear wardrobe for day into evening that works across seasons and years. The silhouettes in this collection consist of tunics worn with pants, skirts and dresses that wrap and tie. There are also jackets inspired by kimonos and constructed sarees that can be slipped on easily. The colour palette focuses on a warm, dark palette. Shades of burgundy, red, wine, coffee and olive are teamed with classic black and white elements which ties it all together.

The exploration of techniques such as patchwork, hand stitching and quilting forms the focus of the collection. This is a continuation of the exploration into techniques of upcycling and the repurposing of fabric waste and offcuts to find ways of creating garments that have a reduced impact on the environment. Patchwork and quilting are traditional techniques that have been employed historically to create new surfaces from waste. New designs and the skills of hand craft are employed to create unusual patterns and fabrics in a contemporary design idiom.

There is a small selection of sequined evening wear in the collection. Quietly glamorous, these garments are hand embroidered with sequins that have been made from sheets of discarded PET materials creating glamour out of waste

Abraham – Thakore continue their exploration of different ways to create fashion using practices that are sustainable and mindful. From drawing on traditional Indian craft skills that sustain traditional livelihoods and are low impact, to investigating new materials and technologies that can affect positive change.

MOOD BOARD



WHITE



BLACK



BURGUNDY



WINE



AUBERGINE



RED



SEAGRASS



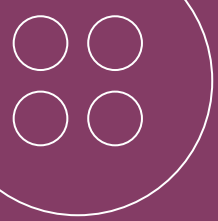
COFFEE



SHOW STOPPER

Dia Mirza





LOOK 1



R|Elan™ GreenGold
Suiting

LOOK 2



LOOK 3

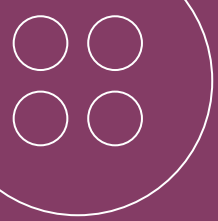


R|Elan™ GreenGold
X
Wool Suiting



LOOK 4





LOOK 5



R|Elan™ GreenGold
Laura Moss

LOOK 6



LOOK 7

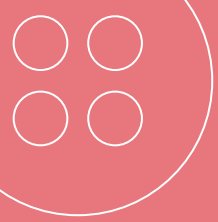


R|Elan™ GreenGold
Grainy Georgette



LOOK 8





www.r-elan.com

